



MANCHESTER CITY COUNCIL

LICENSING ACT 2003 PREMISES LICENCE

Premises licence number	050525
Granted	03/10/2005
Latest version	DPS Variation 216266 (granted 07/08/2018)

Part 1 - Premises details

Name and address of premises
The Valley The Valley, Glendower Drive, Manchester, M40 7TD
Telephone number
0161 205 0808

Licensable activities authorised by the licence
<ol style="list-style-type: none">1. The sale by retail of alcohol*.2. The provision of regulated entertainment, limited to: Recorded music; <p>* All references in this licence to "sale of alcohol" are to sale by retail.</p>

The times the licence authorises the carrying out of licensable activities

Sale by retail of alcohol							
Standard timings							
Day	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Start	1100	1100	1100	1100	1100	1100	1200
Finish	2300	2300	2300	2300	2300	2300	2230
The sale of alcohol is licensed for consumption both on and off the premises.							
Seasonal variations and Non-standard Timings:							
Good Friday: Start 1200 Finish 2230 Christmas Day: Start 1200 Finish 1500 Start 1900 Finish 2230							
New Year: From the start time on New Year's Eve to the terminal hour for New Year's Day							

Recorded music							
Standard timings							
Day	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Start	1100	1100	1100	1100	1100	1100	1200
Finish	2330	2330	2330	2330	2330	2330	2330
Licensed to take place indoors only.							
Seasonal variations and Non-standard Timings:							
None							

Hours premises are open to the public							
Standard timings							
Day	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Start	1100	1100	1100	1100	1100	1100	1200
Finish	2330	2330	2330	2330	2330	2330	2330
Seasonal variations and Non-standard Timings:							
Good Friday: Start 1200 Finish 2230 Christmas Day: Start 1200 Finish 1500 Start 1900 Finish 2230							
New Year: From the start time on New Year's Eve to the terminal hour for New Year's Day							

Part 2

Details of premises licence holder

Name: Mr Andrew Mitchell
Registered number: Not Applicable

Details of designated premises supervisor where the premises licence authorises for the supply of alcohol

Name: Lorretta Farrell
Personal Licence number: 182720
Issuing Authority: Manchester City Council

Annex 1 – Mandatory conditions

Door Supervisors

1. Only individuals licensed by the Security Industry Authority shall be used at the premises to undertake security activities, which include guarding against: -
 - (a) Unauthorised access or occupation (e.g. through door supervision),
 - (b) Outbreaks of disorder, or
 - (c) Damage,unless otherwise entitled by virtue of section 4 of the Private Security Industry Act 2001 to carry out such activities.

Supply of alcohol

2. No supply of alcohol may be made under this premises licence:
 - (a) At a time when there is no designated premises supervisor in respect of the premises licence or,
 - (b) At a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
3. Every retail sale or supply of alcohol made under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either –
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.
5.
 - (1) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price, which is less than the permitted price.
 - (2) For the purposes of the condition set out in (1) above–
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979
 - (b) “permitted price” is the price found by applying the formula–

$$P = D + (D \times V)$$

where –

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
- (3) Where the permitted price given by paragraph (2)(b) would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (4) (a) Sub-paragraph (4)(b) applies where the permitted price given by paragraph (2)(b) on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
- (b) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

6. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
- (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises –
- (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to –
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
7. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

8. The responsible person must ensure that –
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures –
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold the customer is made aware that these measures are available.

For the purposes of conditions 6, 7 and 8 above, a responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

Annex 2 – Conditions consistent with the operating schedule

1. The above time restrictions in relation to the hours for the sale of alcohol do not prohibit:
- a) During the first twenty minutes after the above hours the consumption of the alcohol on the premises;
 - b) During the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;
 - c) During the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking meals there if the alcohol was supplied for consumption ancillary to the meals;
 - d) Consumption of the alcohol on the premises by, or the taking or sale or supply of alcohol to any person residing in the licensed premises;
 - e) The ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
 - f) The sale of alcohol to a trader or club for the purposes of the trade or club;
 - g) The sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
 - h) The taking of alcohol from the premises by a person residing there; or
 - i) The supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied; or the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

Annex 3 – Conditions attached after hearing by the licensing authority

1. A digital hard drive CCTV system shall be in operation to cover internal and external areas of the premises; any area where customers have legitimate access shall be sufficiently illuminated for the purposes of CCTV.
 - a) All CCTV recorded images shall have sufficient clarity / quality / definition to enable facial recognition.
 - b) CCTV shall be kept in an unedited format for a period of 28 days. Any DVDs subsequently produced shall be in a format that can be played back on a standard personal computer or standard DVD player.
 - c) Any person left in charge of the premises shall be trained in the use of any such CCTV equipment and be able to produce / download / burn CCTV images upon request by a person from a responsible authority.
 - d) CCTV shall be maintained on a regular basis and kept in good working order. CCTV maintenance records shall be kept and details of contractors used and work carried out shall be recorded.
 - e) Plans indicating the position of CCTV cameras shall be submitted and shall be lodged with City Centre Safe.
 - f) Where the recording is on a removable medium (i.e. videotape, compact disc, flash card etc.) a secure storage system to store those recording media shall be provided.
2. The need for door security shall be assessed by the Premises Licence Holder or Designated Premises Supervisor on a regular basis and door staff shall be employed when and where the risk assessment deems this appropriate or when advised to do so by City Safe officers (e.g. football events etc). All doorstaff employed at the premises shall be supplied by a company from the SIA ACS approved contractor scheme.
3. A written record shall be kept on the premises by the Premises Licence Holder or Designated Premises Supervisor of every person employed on the premises as security personnel in a register kept for that purpose. That record shall contain the following details:-
 - a) the door supervisor's name, date of birth and home address;
 - b) his/her Security Industry Authority licence number;
 - c) the time and date he/she starts and finishes duty;
 - d) the time of any breaks taken whilst on duty;
 - e) each entry shall be signed by the door supervisor.

That register shall be available for inspection on demand by officers from Responsible Authorities.

4. The Designated Premises Supervisor or a nominated member of management, who must hold a personal licence, shall be on the premises when the premises is open for licensable activities.
5. A documented dispersal policy shall be implemented and lodged with City Safe prior to the premises opening for the first time and this shall include clearly displayed signage advising customers to leave the area quietly and promptly.
6. A telephone line shall be set up with a local taxi provider.
7. A documented drugs policy shall be implemented and lodged with City Safe prior to the premises opening for the first time. The policy shall include searching, seizure, retention and disposal.
8. A smoking policy shall be drawn up by the Premises Licence Holder or Designated Premises Supervisor to include a clearly defined area and the numbers permitted in this area at one time. The policy shall be lodged with City Safe prior to the premises opening for the first time.
9. An incident book shall be maintained at the premises and shall record all ejections and incidents that occur within the premises or at the entrance. The incident book shall be open to inspection by appropriate officers from Responsible Authorities. The incident book shall be checked each week by either the premises licence holder or the designated premises supervisor. The aim of the check is to ensure that staff are accurately recording incidents.
10. Any person who is involved in disorderly conduct or anti-social behaviour outside the premises shall not be permitted entry to the premises. The Premises Licence Holder or Designated Premises

Supervisor shall ensure that any person within the premises who is involved in disorderly conduct or anti-social behaviour inside the premises shall be removed from the premises.

11. The Premises Licence Holder or Designated Premises Supervisor shall not allow to enter or allow to remain on the premises any person who is notified to the premises licence holder by Greater Manchester Police as being a person of bad character by way of association to other persons or by convictions at court.
12. The Premises Licence Holder or Designated Premises Supervisor shall contact the City Centre Safe office at Bootle Street Police Station to advise of any externally promoted event at least 28 days prior to the event so that the event can be properly risk assessed.
13. Staff training shall include the Challenge / Think 25 policy and its operation. The training shall be given to all staff and staff shall be retrained quarterly. Training shall also include underage sales, drunkenness, conflict management, first aid and drugs.
14. All training shall be documented.
15. Prior to any drinks promotions being held at the premises the premises licence holder or designated premises supervisor shall liaise with the City Safe licensing officers at Bootle Street Police Station so the promotion can be fully risk assessed.
16. Members of staff/door supervisors shall patrol inside and outside the premises at regular intervals, ensuring glasses are collected and that litter is cleared within the vicinity of the premises.
17. All drinks that are to be taken into the outside drinking area of the premises shall be served in plastic containers or toughed glass.

Annex 4 – Plans

See attached